

## **Step Up Newsletter**

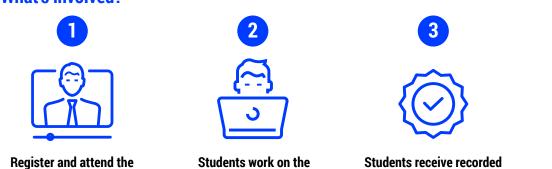
The Digdata programme has been created to inspire **students of all ages** across **all subject courses** on the breadth of career opportunities available in the world of data by providing **virtual work experience** opportunities with leading brands across the UK.

From fashion to finance, sport to social media, travel to telecomms, data is used in industry to make key decisions every day.

If you are a creative, a problem solver, a storyteller or a number cruncher these events are for you! We are excited to announce our first live online career challenge with Facebook.

## What's involved?

40-minute briefing session



challenge in their own time

Register now to meet the Facebook team, solve a real business problem and receive a virtual work experience certificate.

industry assessment

Students receive

certification



A real benefit of virtual work experience is that it gives visibility to career paths you may not have considered before whilst giving you the opportunity to take existing skills, learn a range of new ones, and blend them together!