**Unilever - Suggested email copy to send to Step Up students (University + HE)**

Subject line suggestion – Gain free virtual work experience with Unilever

Good afternoon xxxxx

I wanted to make you aware of a **virtual work experience** opportunity with **Unilever,** through the Digdata programme.

The “Step Up” (University + HE) **Unilever live online career challenge** is being held on **Wednesday 11th October at** **6pm.** It is free to attend and will give you the opportunity to solve a real business problem using data and gain a virtual work experience certificate – This will look great on your cv, LinkedIn profile and future job applications.

Whether you’re studying maths or music, business or biology, a career in data could be for you.

Attending this event will give you a head start in learning about new and exciting careers in the data and analytics industry.

**What you will gain**

* The opportunity to solve a real business problem.
* Virtual work experience with Unilever
* Certification of virtual work experience
* Develop problem solving, data literacy and storytelling skills.

## ****Can you do Ben & Jerry’s a flavour?****

**Overview:**  
Would you like to play a role in discerning the ice cream preferences of the UK, delving deeper into their flavour favourites while catering to a diverse range of dietary inclinations so we can continually refresh and bring smiles to everyone?

**Step Up Challenge:**  
**Unilever, the company behind the iconic brand Ben & Jerry’s, is dedicated to maintaining its leadership in the UK ice cream market, being committed to diversity, and making sustainable living accessible to everyone. We strive to consistently introduce new and captivating flavours, maintain competitive prices, and present a portfolio that is suitable to every dietary preference. One of our foremost initiatives is expanding the range of vegan ice cream options that not only satisfies the palate but also the conscience!**

Don’t have much or any work experience on your CV? This is the perfect opportunity to get some and be awarded certification.

**Click** [**here**](https://digdata.online/unilever-live-online-career-challenge/) **to find out more about the GSK live online career challenge.**

[Register now to reserve your place](https://digdata.online/unilever-live-online-career-challenge-step-up-registration-form/)

www.digdata.online

Kind regards,