

The Digdata programme has been created to **inspire students** of all year groups across all subject areas on the breadth of career opportunities available in the world of data by providing **virtual work experience** opportunities with leading brands across the UK.

We are excited to announce our live online career challenge with Omnicom & Rapp agencies.

Whether you're studying maths or music, business or biology, a career in data could be for you.

Don't have much or any work experience on your CV? This is the perfect opportunity to get some and be awarded certification.

## What's involved?



Register and attend the 45-minute briefing session





Students work on the challenge in their own time





Students receive recorded industry assessment





Students receive certification

Register now to meet the Omnicom & Rapp teams, solve a **real business problem** and receive a **virtual work experience** certificate.

## **STEP UP**

UNIVERSITY + HE [Skills]

Wednesday 22<sup>nd</sup> March at 6pm



**SCAN HERE TO REGISTER** 

A real benefit of virtual work experience is that it gives visibility to career paths you may not have considered before whilst giving you the opportunity to take existing skills, learn a range of new ones, and blend them together!