**OMG & Rapp - Suggested email copy to send to Step Up students (University + HE)**

Subject line suggestion – Gain free virtual work experience with Omnicom Media Group and Rapp Marketing agency!

Good afternoon xxxxx

I wanted to make you aware of a **virtual work experience** opportunity with **Omnicom Media Group and Rapp,** through the Digdata programme.

The “Step Up” (University + HE) **OMG & Rapp live online career challenge** is being held on **Wednesday 22nd March at** **6pm.** It is free to attend and will give you the opportunity to solve a real business problem using data and gain a virtual work experience certificate – This will look great on your cv, LinkedIn profile and future job applications.

Whether you’re studying maths or music, business or biology, a career in data could be for you.

Attending this event will give you a head start in learning about new and exciting careers in the data and analytics industry

**What you will gain**

* The opportunity to solve a real business problem
* Virtual work experience with Omnicom Media Group and Rapp
* Certification of virtual work experience

## ****How does VMO2 identify Students and Families for their new VOLT opportunities?****

**VMO2 wants to target individuals with the potential to benefit from being a VOLT customer. As key agency partners working with VMO2, we have sent you anonymised customer data and additionally sourced insight. Can you use this to identify Students and Families to target to become VOLT customers?**

Don’t have much or any work experience on your CV? This is the perfect opportunity to get some and be awarded certification.

**Click** [**here**](https://digdata.online/omg-rapp-live-online-career-challenge/) **find out more about the OMG & Rapp live online career challenge.**

[Register NOW to reserve your place!](https://digdata.online/omg-rapp-live-online-career-challenge-step-up-registration-form/)

www.digdata.online

Kind regards,