

Join our National Highways live online career challenges Gain FREE virtual work experience

We are excited to announce our live online career challenge with National Highways.

Data literacy empowers you to make informed decisions and uncover insights that drive innovation. In a world driven by data, these skills are essential for standing out and succeeding in any industry.

The Digdata programme has been created to **inspire students** of all year groups across all subject areas on the need to become data literate and develop these skills through our **virtual work experience** opportunities.

Don't have much or any work experience on your CV? This is the perfect way to add value to your future job applications and interviews.

What's involved?



Register and attend the 45-minute briefing session





Students work on the challenge in their own time





Students receive recorded industry assessment





Students receive certification

Register now to meet the National Highways team, solve a **real business problem** and receive a **virtual work experience** certificate.

STEP UP

UNIVERSITY + HE [Skills]

Thursday 5th December at 6pm



SCAN HERE TO REGISTER

A real benefit of virtual work experience is that it gives visibility to career paths you may not have considered before whilst giving you the opportunity to take existing skills, learn a range of new ones, and blend them together!